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Crawford Avalanche

JUSTICE AND RIGHT

VOLUME XLVI

GRAYLING, MICHIGAN, SEPTEMBER 18, 1924

OSCAR P. SCHUMANN, Editor and Proprietor

NUMBER 37

REPUBLICANS HOLD COUNTY CONVENTION

PRAISE COOLIDGE AND DAVES; SCORE UNFAITHFULS.

The Republican county convention held at the Court house Wednesday afternoon let it be understood in no uncertain terms that there will be no half way about it in this election and determined to use every effort to elect every candidate running on the Republican ticket. Chairman Melvin A. Bates says "Vote it straight." President Coolidge and Charles G. Daves, Republican candidates for president and vice president, received the unanimous endorsement of the convention.

All those who posed as Republicans or that held offices on Republican ticket and failed to support the policies of President Coolidge and the Republican administration were bitterly denounced in the resolutions adopted. H. A. Bauman and Edwin S. Chalker were elected delegates to the Republican state convention to be held in Detroit September 24th.

The convention was called to order by Chairman M. A. Bates, who was elected temporary chairman, and John J. Niederer was elected temporary secretary. After reading the official convention call and the selection of the above officers, on motion, the chairman appointed the following committees:

Organization and order of business—Charles Craven, Frederic, H. A. Bauman and Ralph Hanna, Grayling Resolutions—Geo. L. Alexander, Grayling, C. S. Barber, Frederic and Oliver B. Scott, South Branch. Credentials—Dell Weir and Emil Kraus, Grayling and Rufus Edmonds, Maple Forest.

As the committees submitted their reports each was unanimously adopted. The report that was presented by the committee on resolutions was as follows:

Resolved, That we, the Republicans of Crawford county heartily and fully believe that Calvin Coolidge and Charles G. Daves are exceptionally well fitted to perform the duties of the high office to which they are respectively nominated.

We believe that no man in this broad country is possessed of higher qualities of mind and temperament and executive ability than Calvin Coolidge and that Charles G. Daves is well fitted in all respects to supplement Mr. Coolidge's efforts in governing this country.

We admire and praise their unswerving Republicanism, and we condemn all those who, whether calling themselves progressives or otherwise, fail to fully support President Coolidge and the Republican members of the National Senate and House of Representatives in the measures they propose.

Be it further resolved that the Republicans of Crawford county in convention do hereby endorse the candidacy of Charles G. Daves for secretary of state; O. B. Fuller for auditor general; A. J. Daugherty for attorney general, and John Brower for state treasurer, and that the delegates here elected to the state convention are fully to support

them in said convention first, last, and all the time.

Geo. L. Alexander, Oliver B. Scott, Chas. S. Barber.

Melvin A. Bates and John J. Niederer, of Grayling were unanimously elected permanent chairman and secretary respectively of the Republican county committee until such time as their successors may be elected by the duly elected Republican primary candidates. In response Mr. Bates thanked the delegates for the honor conferred upon him and cited the fact that, also there is a large Republican majority in the county, three of the most important offices are filled by Democrats, and with exception of one term it has been many, many years since the Republicans have occupied all the county offices. He deplored this condition and urged the Republicans of the county to "vote straight" in the coming election.

Geo. L. Alexander advocated the primary caucuses and the selection of the best and most likely candidates for places upon the primary ballot. Participation in the Republican primary election by members of other political parties has caused a lack of party unity and faithfulness, said the speaker. Further, he said, if any of the delegates present believed that there was any Republican who was out working in the interest of candidates running on opposition tickets, to "spot him" and report it to the officers of the county committee.

Just before the meeting closed the Chairman specially emphasized to the delegates the necessity of getting out a full vote, and he said again, "Vote it straight."

There were 19 delegates present and every township was represented. Eight of the duly elected candidates did not report.

FREDERIC M. P. CHURCH NEWS.

At the monthly business meeting held at the Methodist Protestant church of Frederic, Monday evening, Sept. 8, the following officers were elected for the ensuing year:

Church Officers. Board of Stewards: Mrs. Charles Craven, treasurer; C. S. Barber, Frank Munroe, Nellie Doremire, Mrs. Ed. McCracken.

Class leaders: Mrs. Frank Munroe, Organist: Eva Hart. Assistant organist: Mary Bender. Sunday School Officers. Superintendent: C. S. Barber. Asst. superintendent: Mrs. Mary Forbush. Secretary: Mrs. Nellie Doremire. Asst. secretary: Esther Barber. Librarians: Violet Munroe and Evelyn Barber.

Organist: Lora Craven. Asst. organist: Eva Hart. Primary teacher: Florence Lodge. Junior teacher: Mrs. F. E. Hart.

MILK SUPPLY SHORT. Henry Klein, the proprietor of the local creamery, says that he looks for a shortage in milk this winter. Cattle feed is scarce and the price will be high, and he believes that the farmers not having plenty of feed will plan on reducing their dairy rather than pay the long price for feeds.

Mr. Klein says that he is planning on securing sufficient milk for his customers by making arrangements with Kremaw, County, from the necessary and having it shipped in. He says he is receiving plenty of milk at the present time and will be able to supply the local needs. Beginning October 16th, they will begin the regular delivery around the city.

RUMORS ENDED BY STUDEBAKER

MOTOR CORP. ANNOUNCES LINE OF 15 NEW 1925 MODELS.

The persistent rumor that the Studebaker corporation was about to offer to the motoring world a number of new models was confirmed Sunday by the corporation's announcement made in Detroit and throughout the country. Though the Detroit auto row expected an early statement from Studebaker, the Sunday announcement caused general surprise for it revealed that the company is presenting an entirely new line of 15 models, each model a complete refinement of the previous line.

Motorists are now offered by Studebaker the following new line: An entirely new type of open and closed car, a new medium weight six, a new 4-passenger closed car, optional 4-wheel brakes of remarkable design, genuine balloon tires—15 original and distinctive new bodies.

New Duplex Body. A creation originated by Studebaker, which, it claims, will supersede the present day open car is the new duplex body. This new Studebaker is an open car which can be converted magically in five seconds into a waterproof, snug and dry closed car of unsurpassing beauty. This new duplex Studebaker body is an outstanding sensation.

Studebaker announces an entirely new Standard Six which takes the place of the former light six and while it follows mechanically the general design of that car it has a new and larger motor, the entire car is larger, heavier and much more beautiful and has much more room. Of course the new duplex body entitles it to supersede the former open touring car and open roadster bodies, not only in the new standard six but in the other two models, the special six and the big six.

Among the 15 bodies there is an entirely new four-passenger Victoria on the special six chassis. This is the cozy, compact, comfortable, four-passenger car with the driver's seat slightly forward and for the fourth passenger there is an auxiliary seat which folds under the dash when not in use.

Three New Berlins. On each of its three chassis, Studebaker provides a Berlin type of body, a five-passenger on the Standard Six and Special Six and a seven-passenger on the Big Six. This type of car separates the driver's compartment from the rear compartment with a sliding glass partition.

Three of the closed models in the Standard Six chassis induce an innovation in beautiful colors. The lower panels are in light gray and the upper panels are in dark gray. The separation is marked with parallel hair line red striping.

All of the Studebaker closed bodies are made by the Studebaker Corporation in its gigantic new body plant, the last of which costed ten million dollars, was finished in 1923.

Studebaker was among the very first of automobile manufacturers to introduce genuine balloon tires as regular equipment. Instead of the compromise on low pressure cord tires Studebaker has gone all the way and offered the public big, genuine balloon tires on "20" and "21" wheels.

Although the new Studebakers are regularly equipped with bigger and better two-wheel brakes than ever and with an entirely new emergency brake which operates on the propeller shaft, there is optional equipment offered in four-wheel brakes.

Four-Wheel Brakes. The new Studebaker four-wheel brakes are not only of the hydraulic type, but hydraulic power and not by the driver's foot. Great braking force can be applied instantly and almost without effort by operating a valve which turns on the hydraulic power. Undoubtedly a tremendous amount of interest will be created by the new Studebaker four-wheel brakes.

Studebaker has made a great many minor changes, betterments and refinements in all the mechanical parts of its car.

Notably the engine now is in unit with the clutch and transmission, but even more important than that a new force-feed oiling system has been designed introducing an entirely new feature. The returning oil is strained before it goes back to the crankcase; thus the pump has the entire crankcase supply of oil strained and cleaned. There is no possibility of clogging screens or a lack of supply of oils for the highest speeds.

The entire amount of oil is pumped through the motor three times for every mile of travel under a varying pressure of 15 to 25 pounds, according to the speed.

Studebaker still retains the medium compression low speed design the same as that employed by practically all the leading makers of this country.

There has been an increase in the weight of crank shafts on all models. There are bigger bearings and longer connecting rods in two models. Studebaker is one of the very few manufacturers of medium priced cars that uses the expensive system of machining its crank shafts on all surfaces. By this process it secures perfect balance and thus reduces vibration to the lowest possible minimum.

It is expected that the Studebaker display rooms throughout the country will be the mecca for thousands of people who are interested in new and unusual designs in motor cars for the next several weeks.

Who Remembers? When women were "fascinated" in their heads when going to a dance?

COUNCIL PROCEEDINGS.

The Common Council of the Village of Grayling met at the Court House in said village on the 4th day of September, 1924.

Present: R. D. Connine, president; Geo. W. Burke, D. Hoessl, Geo. W. McCullough, C. O. McCullough and Frank Sales.

Minutes of the last regular meeting read and approved.

Moved by C. O. McCullough and supported by D. Hoessl that the contract of Salling-Hanson Co., providing for water service be laid on the table. Motion carried.

Report of Committee on Finance. To the President and members of the Common Council of the village of Grayling, Mich.

Your committee on finance, to whom was referred the several accounts, hereby respectfully report that they have had the same audited and do hereby recommend that the several amounts scheduled herein be allowed as charged and that the clerk be and is hereby authorized to draw warrants in payment thereof.

Bank of Grayling, note and interest No. 7235 \$1,020.83
Bank of Grayling, note and interest No. 7217 1,016.33
Industrial Foundry Co. street signs 13.60
Grayling Electric Co., light and power 156.05
H. Shults, supplies 3.00
Chas. Felt, payroll ending Aug. 15 34.20
Chas. Felt, payroll ending Aug. 15 36.58
Chas. Felt, payroll ending Aug. 22 26.18
Chas. Felt, payroll ending Aug. 29 21.00
Salling-Hanson Co., supplies .88
Geo. Burke, truck storage 6.00
Geo. Burke, supplies 4.40
Signed and approved: Frank Sales.

C. O. McCullough, Geo. Burke, Committee.

Moved by C. McCullough, supported by G. W. McCullough, that the report of the committee on Finance be accepted, approved and adopted. Yeas and nays called, all members voted yeas, motion carried.

Moved by Sales and supported by Hoessl that the petition of Walter Hanson for the construction of a sewer on Spruce street, described as follows: From Block 11, Lot 9, Hadley's Second addition, be accepted and approved and referred to the committee on streets, to whom is granted authority to cause such improvement to be made under their supervision. Motion carried.

Alexand B. Hanson, post commander of the American Legion Post No. 106 and G. W. McCullough and George Burke of this board were duly appointed as a committee for arrangement of a program for the 12th day of September, 1924, which same is to be celebrated at National Defense Test day.

On motion duly supported, Board adjourned.

Chris. Jensen, Village Clerk.

ED JUST COULDN'T WAIT.

Ed Houghton, well known Michigan logger up in the Grayling region, was elected supervisor of Grayling township, Crawford county in the spring election. It happened that the day after election some workmen started work thinning out the trees on the courthouse grounds. Some citizen who observed them hurried into one of the stores and exclaimed:

"My Gawd, Ed Houghton was elected supervisor only yesterday and he has started logging operations on the courthouse grounds already!" Douglas Malloch in American Lumberman.

YOU CAN ENJOY HEALTH

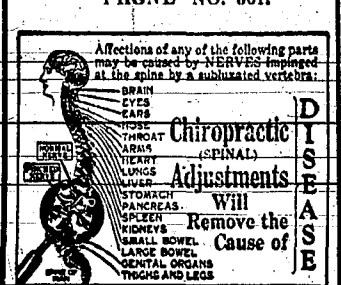
CHIROPRACTIC.

To many people it may seem a far-fetched idea for the Chiropractor to confine his work to the spine alone, when perhaps one-third of the body are diseased. But let us remember that all parts of the body are supplied with Life giving Energy thru the perfect functioning of the Nervous system. Pressure on nerves at the point where they leave the Spine reduces the amount of Life-giving Energy to the parts affected, resulting in disease. This pressure the Chiropractor removes by Spinal Adjustments. Investigate Chiropractic. Consultations Free.

R. E. Goslow, D.C.

Office Hours: 9:30-12 2-5 Tuesday, Thursday, Saturday 7-8 P. M.

OVER AVALANCHE OFFICE PHONE NO. 361.



Remove the Cause of Disease. Affecting any of the following parts may be caused by nervous impingement at the spine by a subluxated vertebra. DR. R. E. GOSLOW, D.C. CHIROPRACTIC (SPINAL) ADJUSTMENTS. Will Remove the Cause of Disease. HEAD, NECK, THROAT, LUNGS, STOMACH, LIVER, KIDNEYS, BLADDER, RECTUM, VAGINA, UTERUS, OVARIES, TESTES, PENIS, PROSTATE, SPERMATIC CORD, VAS DEFERENS, URETHRA, UTRICLE, SEMINAL VESICLE, EPIDIDYMIS, SCROTUM, PENIS.

GOLF COURSE TO COST \$25,000

AN IDEAL SITE. MEMBERSHIP NOW INVITED.

Mr. Herbert W. Wolff, vice-president of the American Car & Foundry Company arrived from Chicago Sunday and spent the week-end at his summer home at Lake Margrethe. He brought with him Mr. Thomas Bendlow, expert golf course architect, to look over the proposed course of Grayling.

Mr. Bendlow very carefully inspected our proposed golf course Sunday afternoon and has pronounced it ideal. In fact, in his opinion, it is not the finest course in Michigan. Mr. Bendlow is an expert on the laying out of golf courses and has, up to the present writing, constructed over eight hundred courses in the United States. He estimates the cost of the course complete at twenty-five thousand dollars (\$25,000.00), and the man of organization at the present time which is now under consideration, is to incorporate under the name of the "Grayling Golf Club" and to sell two hundred and fifty shares at one hundred dollars per share. These shares will carry with them yearly dues amounting to twenty-five dollars. A portion of the dues will be paid in advance, but before starting a full work on the course the plan is to dispose of all of the stock and get it all pledged before the work starts.

Anyone desiring to make application for membership at this time, may do so by leaving their application with the Bank of Grayling, or with T. W. Hanson.

L. N. L. CONVENTION. The 23rd Annual Convention of the Ladies National League Auxiliary to the National League of Veterans and Sons will convene September 23rd and 24th at Saginaw. With headquarters established at the Franklin Hotel on Franklin Avenue.

The National Executive Board and National Auditors will meet Monday Sept. 22nd at 2:30 p. m. at Hotel Franklin.

All meetings and Camp Fires will be held at Elks Temple. The first session of the convention will be called to order at 10:00 o'clock Wednesday Sept. 23rd by the National President Charlotte Jereau of Day City.

Credentialed committees will be in the hall at 9:00 o'clock sharp. Afternoon session will be called promptly at 1:30.

Address of welcome will be from Camp Sherman No. 1 of Saginaw with Response by National Life Member Nellie Barney of Camp McKinley, Mich., followed by Initiatory work by Officers and Guards of Camp Sheridan No. 7 of Bay City. This will be followed by a Joint Memorial Service with the N. L. V. S. and L. N. L. work being done by the National officers, assisted by Guards of Camp No. 1 of Saginaw.

Representation of Banner to the Camp with highest praise by Junior Councils will be made by Mr. H. H. Surinaw. An exhibition drill by the Guards of McKinley Camp No. 4 of Flint will then be given.

Tuesday evening 7:30 Camp Fire and general good time. Wednesday Morning at 10:00 o'clock Reports of Committees will be given; new business and election of officers will be held. Wednesday afternoon final officers' list will be called and all who are to come to the convention and help our national Officers make this convention a success. We wish to thank the Grayling press for all favors extended.

SAYS BRISBANA

I attach more importance to one reader of a weekly newspaper, living in his own house, than to half a dozen readers of a different type crowded into the big cities. This is not because one American is better than another but because the man who reads the weekly has more time for thinking and thinks more.

Watch your dollars and you will have to worry about your dimes.

One of the follies of youth, from the standpoint of the old-timer, is just being young.

COUNTY CHILDREN SHARE IN XMAS FUND

GEORGE BURKE, GRAYLING'S LIVE WIRE CITIZEN TO HELP SANTA CLAUS PLEASE THE KIDDIES.

George Burke on the 6th day of September sent a Radio-Gram to the North Pole placing a large order for presents, candies, nuts and fruits with our old friend Santa Claus.

Some days ago Mr. Burke received a letter from Santa Claus stating that he enjoyed his trip to Grayling last Christmas so much that he desires to make the same trip this year and call on all the Kiddies to make their Christmas a happy one.

Mr. Burke sent the Radio-Gram in reply to Santa Claus' letter saying "That he would assist Santa Claus in visiting every home to see all the Kiddies and make them happy."

In order to make the trip a real success Mr. Burke will take one cent on every gallon of gasoline sold at The Burke Oil Co. station to every resident of Crawford county and lay it away into a Christmas purse to help pay for Crawford County's Kiddies' Christmas.

To say the least Mr. Burke is a wide awake citizen and his thoughtfulness in assisting Santa Claus to give the Kiddies in the County a real Christmas deserves the good will of all the people of the County. We feel that in order to make the trip a huge success that every consumer of gasoline could help a good bit if they would buy a goodly portion of their gas at the Burke Oil Co. station.

Remember that one cent on every gallon sold goes into the Christmas fund for the Kiddies' pleasure. Let us all help do our bit from now until November 1st.—Adv.

FACTS CONCERNING MICHIGAN.

(By Ed. A. Nowack)

Lansing, Mich., Sept. 18.—Detroit, Michigan's metropolis, needs 100 additional policemen every year from now on. So says Frank Croul, police commissioner. The present force numbers 2,400, thus making the population of the Detroit police force larger than the population of one-third of Michigan's listed villages. Growth of Detroit, the increasing number on special detail, depletion of the force through sickness, resignations and murder, make the addition necessary. Detroit policemen are the highest paid in the United States. They receive \$2,400 a year. Detroit today is the eighth city in the country in the number of policemen on a per capita basis. Philadelphia is first and other cities follow in this order: Boston, St. Louis, Chicago, New York, San Francisco, Cincinnati, Detroit.

One of the strangest thefts in the history of the sheriff's offices in Michigan, is reported by J. W. Weiss, a farmer residing near Grayling. Thieves recently, during his absence, stole the roof from a blue barn on the old Abby Ellis farm, over which Mr. Weiss keeps watch. The thieves also stole half the roof from the house on the same place. The roofs were made of old fashioned pine lumber, which was as good the day it was stolen as it was when first placed on the buildings. It just happened that Mr. Weiss' matter found no aid at the hands of officers so he called on Editor O. P. Schumann of the Grayling Avalanche and inserted an ad. offering a reward for the capture of the thieves.

An up-state newspaper editor called at the Press room in the capitol the other day and left a little lesson in geography for the Lansing correspondents to ponder over. Here it is:

Friendship, N. Y.
Love, Va.
Kissimmee, Fla.
Ring, Ark.
Parson, Ky.
Reno, Nevada.

Muskogon has a pay-as-you-enter tourist camp and it is proving such a success that the prediction is made that Michigan soon will have all tourist camps on that basis emulating the example in western states. At the Muskogon camp one pays 50 cents for a day. The money is used in making improvements and providing strict regulation. The fee system, small as it is, also keeps out undesirable. The Muskogon camp furnishes a rest room, electric lights, cook stoves, telephone, sanitary conveniences and police protection.

State fire marshal announces that smokers' matches cause more fires than anything else. Spontaneous combustion comes second—produced usually by oily rags left where they may ignite. Defective flues and chimneys are third. Now is a good time to look them over before winter sets in. Electricity is fifth. Lightning is sixth with falling of sparks from chimneys, as next.

Not as many are gaining in the number of flies they start. These usually are carelessly left by children.

Did you know that?

At the Grayling encampment the M. N. G. did considerable howitzer shooting at targets as far as five miles away.

During the Lansing conference of law enforcing officers last week statistics were quoted showing Tokyo, Japan has 12,000 heavily armed cops.

High grade writing paper manufacturers in Michigan are complaining because of a lack of rags, so necessary to the trade.

A Kenton farmer boasts the oldest hen in Michigan. She is 13 years of age and still going strong on egg production.

Complaint has been made to Secretary of State DeLand against the use of bathing girl stickers on auto windshields. He says it is legal.

Brook trout, despite increased breeding and planting efforts, are reported as gradually disappearing.

There are adequate state cost records for only two years back, due to the fact that for many years no definite record of state expense in the ultimate was kept.

Men always balk at the girl full of talk.

NO CONTAGION IN GRAYLING SCHOOLS

PUBLIC HEALTH NURSE TO VISIT ALL SCHOOLS.

Both cases of scarlet fever are well now and no contact cases have developed. We hope there will be no more cases in town. If all parents are as prompt in reporting and as careful in observing quarantine as these, we think there will be very little communicable disease in Grayling this year. Everything in the houses has been aired and the houses scrubbed with soap and washing soda.

Fumigation is now recognized to be only a small part of the fight against communicable disease. Strong sunshine and fresh air are the best disinfectants. Formaldehyde fumes kill the germs on exposed surfaces, but do not get into dirt whether it is visible or invisible material, therefore it is necessary to scrub with soap and water even where things look clean. Germs do not like alkali, the U. S. Public Health department tell us, therefore dark brown soap and soda are the very best things for scrubbing. It may be hard on the hands but lemon juice or vinegar will counteract the effect on the hands if applied at once.

County Nurse Visiting Schools. Mrs. Squires, county health nurse, has prepared an itinerary of her visits among the schools of the county for the months of September and October, which is as follows:

French school No. 6, Sept. 18.
Stickert school No. 3, Sept. 19.
Scott school No. 2, Sept. 22.
Williams school No. 4, Sept. 23.
Eldorado school No. 7, Sept. 25.
Lovelis school No. 1, Sept. 26.

Kellogg school No. 2, Sept. 29.
Feldhauser school No. 4, Sept. 30.
Wakley school No. 8, Oct. 2.
Standard school, Beaver Creek, No. 4, Oct. 3.

Love school No. 4, Oct. 5.
Maple Forest school No. 1, Oct. 6.
Maple Forest school No. 9, Oct. 8.
Maple Forest school No. 4, Oct. 13.
Frederic school No. 1, Oct. 14, 15 and 16.

Parents living in these districts will find it interesting to attend these meetings and are cordially invited to be present.

BLANKETS! BLANKETS! We have them on sale for three days, Thursday, Friday and Saturday of this week. Grayling Mercantile Co.

Our annual blanket sale is now on and now is the time for you to make your purchases while the prices are reduced. For three days, Thursday, Friday and Saturday.

Grayling Mercantile Co.

If you are one who thinks life is a joke, the joke is on you.

Men never will be able to understand how women can become lifelines and how minutes after being introduced.

Most men who are really prosperous pretend to be hard up in order to keep others from selling them things they don't want.

When you buy an instrument for beauty as well as for music, it is worth something to know that the beauty is more than skin deep. There is quality of design as well as quality of performance in every instrument that bears the Victor trademark. We have one for you;—come down and say which one.

We Have A Victrola for Your Home

When you buy an instrument for beauty as well as for music, it is worth something to know that the beauty is more than skin deep. There is quality of design as well as quality of performance in every instrument that bears the Victor trademark. We have one for you;—come down and say which one.

Victor Records, Every Week, Friday.

NEW VICTOR RECORDS, EVERY WEEK, FRIDAY.

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DRUGS

Rainy fall days usually mean more or less illness. This is especially so for colds. If it is your Doctor's prescription or one of the many preparatory remedies that is required, the best qualities are essential. Keeping the store always supplied with the proper varieties of drugs, such as a high class physician may require, has always been our constant aim.

Pure drugs, expert compounding and quick and cheerful service are what our customers receive daily.



Locals

THURSDAY, SEPTEMBER 18, 1924.

Sale on gingham and outtings. Frank Dreese.

Harold McNeven and family of Detroit visited relatives here a few days last week.

Mr. and Mrs. Tracy Nelson are happy over the arrival of a son at their home Sunday morning.

Ray Barber and family, George Barber and Miss Evelyn Rood visited the gentlemen's parents at Fife Lake Sunday, motoring there.

George Olson, who was a patient at the Mercy Hospital for a few days having his tonsils removed is able to be out and around again.

Misses Marjorie and Ruth Woods of Bay City are visiting in the city. Miss Marjorie is a guest of Miss Fenne Artstrong and Miss Ruth a guest of the Misses Montour.

David Montour and daughter Miss Fedora and Mrs. Henry Bousson motored to Howell last week, where they visited the latter's brother Archie Gollier of Standish, who is a patient at a sanitarium in that city.

Miss Ruth McCullough returned to Detroit Friday after spending the summer vacation visiting at her home here, this year expecting to enter the Detroit College. The past two years she has been a student at the Detroit Junior College.

Rev. Baughn, pastor of the Michigan Memorial church, is in attendance at the M. E. conference that is being held in Saginaw. He will be absent until next Tuesday. Next Sunday Mrs. Baughn will occupy the local pulpit.

Mrs. Walsh and Mrs. Kraus entertained the Ladies Aid with a silver tea on Friday. The money was to be used for equipment for the kitchen of the new church. The next sum of \$40 was raised. It was also election of officers and the following were elected: President, Mrs. H. A. Bauman; vice president, Mrs. Holger Schmidt; 2nd vice president, Mrs. Gotthard; secretary and treasurer, Mrs. L. J. Kraus.

OUR BULLETIN

"The Busy Shoppers Guide"



Royal Easy Chair

Known as the easiest chair in the world, has the push button, reclining back, upholstered in spanish chaise leather

Special price \$23.50

REED FURNITURE—A group of new fiber reed, all in-barometal brown finish. Ask to see these:

TABLE, substantially made \$18.75.

FERNERY, with metal liner \$10.50.

ROCKING CHAIRS, loose cushion, padded back \$16.75.

WALNUT BED, winson design low end, full size \$32.75.

AXMINSTER RUG 14x12 the Haffords & Biglows quality has an extra long pile, and wears like a wilton \$22.00.

UMBRELLA STAND in mahogany well made special price \$3.95.

ELECTRIC HEATER takes the chill from the nursery, sewing room and bath special price \$7.45.

PREMIER ELECTRIC VAC-uum, an ideal sweeper special price \$31.00.

HOOVER ELECTRIC VAC-uum, the way it conserves your energy, saves your time and gets the dirt will amaze you price \$65.00.

BISSELL CARPET SWEEP-er, makes your sweeping duties become much easier. A carper sweeper should be used daily for a quick-going-around it will make your rugs last much longer price \$5.75.

These prices stand good until our next bulletin is issued next week.

SORENSEN BROS.

"The Home of Dependable Furniture"

J. A. Masko motored to the Loeb farm Sunday.

Mr. and Mrs. Charles Jaques and children visited over Sunday at Caro. Men's work shirts—flannels, plaids and Army styles and colors. Frank Dreese.

A few items were accidentally overlooked which should have appeared in last week's edition.

Harry Cook who is employed in Flint is visiting his sister Mrs. William Green and family.

Mr. and Mrs. Charles Coyle returned Saturday from a pleasant motor trip through the southern part of the state.

I am in the city every Friday and Saturday to give piano lessons. Any one desiring my services kindly call O. Sorenson & Sons.

Prof. B. M. Fuller. Miss Colette Smith is spending a couple of weeks vacation at her home in West Branch. W. W. Lewis is assisting in her place at the ticket office.

Mr. and Mrs. A. M. Lewis, accompanied by Dr. and Mrs. Keyport and Dr. and Mrs. Canfield visited Dr. and Mrs. Campbell at Traverse City Sunday.

Mrs. A. J. Joseph entertained with a delightful informal tea Saturday afternoon. She was assisted by Mrs. George Alexander and Mrs. C. R. Keyport.

Mr. and Mrs. Clarence Brown and Mr. and Mrs. Menno Corwin motored to Cadillac Saturday to spend the week end with Mr. and Mrs. Everett Buchanan.

Mr. and Mrs. Emil Williamson and Mr. Hulgren of Chicago, have been guests at the T. Boeson and Peter Rasmussen homes for the past couple of weeks.

Mrs. Herbert Parker, Mr. and Mrs. Axel Peterson, Mrs. Mary Flagg and Mrs. F. Lewis left for Coleman Saturday owing to the death of the father of Mrs. Parker and Mrs. Flagg.

Harry Simpson returned Thursday from South Bend, Indiana where he had been on business for a few days, driving back a fine new Studebaker sedan, which he is showing.

Mr. and Mrs. Andrew Hornbeck and son Richard and Mr. and Mrs. Jens Rasmussen of Marquette were guests of Mr. and Mrs. Severin Jensen over the Danish convention.

John Yuill of Vanderbilt, Miss Lillian Ziebell and Mrs. Jensen Ziebell returned Saturday from Niles where they have been spending a week visiting the latter's parents.

From now on until next spring, the local drug stores will close at 8:30 o'clock during all evenings of the week except Saturday evening when they will be open until 9:30. Sunday hours: 8 a. m. to 1 p. m.

Mr. and Mrs. Herbert Parker will leave this week to spend a couple of days in West Branch visiting the former's parents, and then go on to Durand, where they will probably remain for the winter.

Mr. and Mrs. John Zimmerman of Detroit, Mrs. Ed Killick and Mrs. Roy Stewart and little son of Lupton motored to Grayling Sunday and spent the day at the home of James Keyport and family.

Monday afternoon Mrs. Holger Peterson entertained with a tea to meet her mother, Mrs. Henry of Cleveland. The house was artistically decorated with the fall leaves and flowers. Mrs. Charles Tromble assisted at the tea table.

Mr. and Mrs. A. M. Lewis entertained thirty guests at a beautifully appointed dinner at their cottage at Lake Margrethe Thursday evening. The evening was spent playing bridge.

Mrs. Frank Shaw who has been the guest of Mrs. George Burke for a couple of weeks left Thursday for her home in Toledo. Mrs. Burke and Miss Florence Lusk accompanied her expecting to visit in Toledo and other places for a few days.

Sunday was Missionary day at the Michigan Memorial M. E. Sunday School a good crowd being present. Mrs. Baughn gave a very interesting talk to the Sunday School on missionary work. A special collection was taken which amounted to \$11.27.

Mrs. Samuel Pollock who has been visiting her mother Mrs. A. Kraus and family for a week returned to her home in Detroit, Thursday. She was accompanied by her daughters Misses Arline and Bertha Pollock, who have been spending the summer with their grandmother.

Mr. and Mrs. James Cameron and Mr. and Mrs. A. McCauley returned Wednesday from a two weeks visit with relatives and friends in Detroit, Pontiac, Bay City and Standish. At Detroit they visited Mr. and Mrs. Loyl Cameron and little daughter. They made the trip by motor.

There has been some rumor that the early frosts damaged the potato crop. Wm. Feldhauser of Maple Forest says that is a mistake, and that he will have as fine a crop as he ever raised. He already has a hundred bushels of Early Northerner potatoes dug and ready for the market. Late potatoes, he says, will be large and smooth and well ripened.

Mrs. Marie Fischer of Compton, Calif. and Mrs. John Olsen of Los Angeles who have been visiting relatives and friends in Grayling during the summer left Thursday for Detroit, and Madison, Wisconsin to visit relatives for a few weeks before proceeding on their return trip to California. At Madison they will visit Mrs. Fischer's daughter Mrs. A. R. Engler and family.

Dr. H. H. Pool has moved his office from over the Central Drug store to his home on the corner of Peninsula avenue and Ogema street, that was formerly the Oscar Palmer home. He has his office nicely arranged and pleasant and planned for service. The entrance is from the front corner porch and convenient to the public. His phone number will remain the same—4331.

Word comes from Chas. E. Marvin of Pasco, Washington that Mr. and Mrs. W. E. Havens and daughter Agnes visited several days with Mr. Havens' sister Mrs. Chas. E. Marvin and family, leaving Sept. 8th via Portland, Ore., and Longview, Wash., en route to Seattle, Wash., where they will visit for a time with Mr. Havens' parents, Mr. and Mrs. Wright Havens and his sisters Miss Fanny Havens and Miss Sleight, all old time residents of Grayling. They report a fine trip as far as Pasco and all feeling fine.

Men's winter caps; sale price \$1.50. Late styles with fur linings. \$1.35. Frank Dreese.

Mr. and Mrs. Lorane Sparkes left Sunday morning by motor for Galesburg, Ill., for a couple of weeks visit with relatives.

Born to Mr. and Mrs. Einer Rasmussen (Hattie Gierke) of Monroe, at Grayling Mercy hospital, yesterday morning a daughter.

Word received from Emmet C. Reel, says that they are getting nicely settled in a home they recently purchased in Miami, Florida.

Sale on ladies' house slippers. Colors, purple, Copenhagen blue, value \$1.00; sale price 85c. Ladies leather house slippers; \$1.69. Frank Dreese.

Films developed and printed. Leave orders at Sorenson Bros' Furniture store, or at N. H. Neilson's, corner Park and Ogema Sts. Phone 1163. 9-18-22

See our display of blankets. Our prices are reasonable and the quality guaranteed. Our manufacturer stands by his merchandise and we stand by our customers. Sorenson Bros.

Mr. and Mrs. Peter Wm. Christenson are rejoicing over the birth of an eight pound daughter. Paye Elaine born Sept. 15. "Bill" is a tickled "Dad" and is busy passing out treats to his friends.

Miss Virginia Hanson, after spending the summer with her father, T. W. Hanson left Wednesday for Chicago to visit her mother. Mr. Hanson accompanied his daughter as far as Chicago.

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Mr. and Mrs. Louis Hanson enjoyed a visit from Mr. and Mrs. Charles Rynd and child in Detroit over Sunday. Mrs. Rynd will be remembered as Miss Roberta Richardson, a former Grayling girl.

The Tonneau Man and his company of players on a two weeks stand on the blackthorn show lot tonight. The entertainment will be supplemented by the sale of medicine.

Mr. and Mrs. B. A. Cooley left yesterday for a ten days auto trip, expecting to visit in Detroit, Grand Rapids and Cleveland. While they are away the Gift Shop is being looked after by Miss Helen Babbitt, assisted by Mrs. Earl Whipple.

Austin R. Natch, son of Eyed Natch of Lansing, who is Grayling boy, having been born here, flew over Grayling Monday enroute to Gaylord where he is one of the big attractions at the Gaylord fair, doing his air stunts for his not a great number.

Mr. and Mrs. Herbert Goodwin of Thayer arrived in the city last week Thursday to spend a few days with the Seely Wakely family. Mrs. Goodwin is a sister of Mrs. Wakely's mother and they hadn't seen one another for more than a quarter of a century.

Mr. and Mrs. James Hartwick were host and hostess to thirty of their friends at a fine bridge dinner, Saturday evening at the Hanson dining hall. The guests were entertained with bridge during the evening; Mrs. H. A. Bauman, Mrs. C. A. Canfield, Helger Hanson and O. W. Hanson holding the high scores.

The Queen Esther circle held its first meeting for this year at the home of Miss Bernice Corwin, when a very interesting meeting was had. The Queen Esthers wish to increase their membership and anyone wishing to join may notify Shirley McNeven or Bernice Corwin. An open meeting will be held Thursday, October 2nd at the home of Mrs. Baughn. Please bring your 60 cents for dues.

Mrs. Wilhelmina Collier, daughter of Mrs. A. Kraus, of this city was united in marriage Sunday, Sept. 7 to Mr. S. Friedman of Grand Rapids. The wedding took place in that city.

The bride and groom were attended by Mr. and Mrs. B. Friedman of the same place. Mr. and Mrs. Friedman and the latter's little daughter, Miss Dorothy, will make their home in Grand Rapids where the groom is in business. They were guests of Mrs. Friedman's mother for a few days last week.

Miss Franceline Corwin, daughter of Mr. and Mrs. Nelson O. Corwin was united in marriage to Mr. Carl Hanson Wednesday evening of last week by Rev. J. Herman Baughn. The bride's brother and wife, Mr. and Mrs. Menno Corwin witnessed the ceremony. The young bride is a graduate of Grayling high school, class of '24 and at present is assisting in the office of Sorenson Bros.

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THE BLANKET SALE IS NOW ON

Thursday, Friday and Saturday

Over 300 pairs of Blankets and Comforters and Crib Blankets on sale.

Your chance to save money on every pair, so get your supply now.

A Showing of New Fall Dresses

The newest Values and Styles, and a Big Variety to choose from—

\$10 to \$35

Ladies:—Come in and look at the new coats—

Splendid new styles, the newest materials, at prices that are so low, you will be surprised.

We are showing a new stock of latest fall materials and silks.

GRAYLING MERCANTILE CO.

"THE QUALITY STORE"

Miss Edith Olson of Deward spent the week end visiting her sister Mrs. James Kubec and family.

Men's overcoats, \$10.00 and \$22.00. Greatest values that will be shown this season. Frank Dreese.

Mrs. Fred Mutton returned Saturday to Bay City after visiting friends in Grayling for two weeks.

Mr. and Mrs. Marshall Holaday returned Sunday to Detroit, after spending a week visiting Mr. and Mrs. John Mathiesen.

This week and next mark the opening of the fall terms of our universities and colleges. Among those of our young people that will attend are as follows: John Phelps, Flint Junior college; James Richardson, M. A. C.; Herman Hanson and Helen Ziebell, Ferris Institute; Marcella Sullivan, Kristine Salling, Aubrey Barrett, and Hazel Cassidy, Michigan State Normal; Eleanor Schumann, Western State Normal; Ruth McCullough, Detroit City College and Beulah Collins, Detroit Business University.

Special sale on window scrim and curtains. Frank Dreese.

Miss Margaret Jensen is enjoying a two weeks vacation from her duties as bookkeeper at the Saling Hanson company office. She left Saturday for her home in Shelbyville, Ill., stopping in Bay City to visit Mr. and Mrs. Gene Ayotte for a few days.

Carl Miller, a nephew of C. B. Ollivants, had a narrow escape from drowning last Sunday in what is known as Mud creek, on the old river road that was formerly used for down river travel. He had taken Christ Olsen's horse out for a little ride and was crossing the old bridge over Mud creek it broke thru and Mr. Miller and the horse sank into the mud. Mr. Miller, in the mud up to his neck, struggled fifteen minutes before he was able to extricate himself, and did so by catching hold of a branch from a nearby tree. He was unable to get the horse out and so went to the Murray summer home for help, but it was impossible to get the animal out. Finally word was sent to town for a team of horses, and the horse was landed to safety little the worse for his experience.

Over 100,000 Motorists Are Now Enjoying the Comfort, Safety and Economy of

Firestone

Full-Size

BALLOON GUM-DIPPED CORDS

Read What a Few of Them Say—

"They ride beautifully over any kind of going."—J. F. Bicknell, Worcester, Mass.

"Skidding is done away with on wet streets at high speed."—Geo. P. Bell, Fairfield, Ala.

"None of that terrible jarring and jolting is to be had on Firestone."—H. V. Nalley, Rockford, Ill.

"Feel sure depreciation will be cut 25 to 50 per cent."—A. N. & J. A. Williams, Nashville, Tenn.

"Absence of skid or slip even on snow and ice is really wonderful."—Alvan T. Simonds, Fitchburg, Mass.

"Have used less gas for same mileage with more power."—F. Davidson, Greeley, Colo.

"I have more power, the car steers easier and rides easier."—J. L. Johnson, Denver, Colo.

"The gas mileage is holding up to 20 miles per gallon as before."—B. H. Avery, Bowling Green, Ohio.

"291 miles through snow, mud, bumps and water without skidding in 15 hours."—Sam Thompson, Hettlinger, North Dakota.

"Saving in wear and tear on car a big factor in putting on Firestone Balloons."—C. A. Allen, Jr., Chicago, Ill.

"40 miles an hour over rough road without feeling any shock whatever."—Henry A. Dorman, Sacramento, Cal.

"Good for an average of ten miles more per hour over bad roads."—Kirk Brown, Montclair, N. J.

"12,382 miles on demonstrator car with as much mileage left to run."—Conrad A. Smith, Boston, Mass.

ASK any owner of full-size Balloon Gum-Dipped Cords about the comfort, safety and operating economy they are giving him. Let his experiences give you the facts about these wonderful tires. His comments will match these almost word for word.

There are hundreds of thousands of Firestone Gum-Dipped Balloons on the road today. Wherever you drive you see them—and you cannot help but notice the new enjoyment these owners are getting from their cars.

This immensely increased production has brought about many manufacturing economies, which you can take advantage of today by equipping your car with Balloon Gum-Dipped Cords.

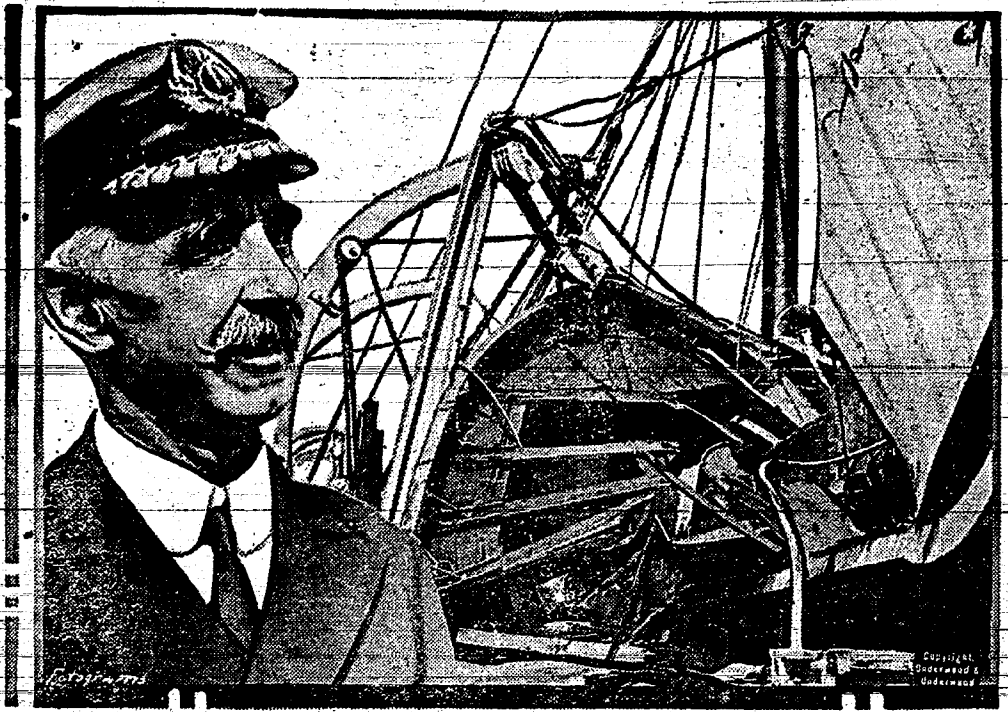
Firestone Dealers are quoting special net prices on the complete job. Trade in your old wheels on a new set built for full-size Balloons. In addition get our liberal rebate on your old tires.

Equip now for comfort and economy—as well as for the safety and better car control you will need this fall and winter.

Call on the nearest Firestone Dealer—for information—for your price—and for a quick, carefully-engineered changeover to real Gum-Dipped Balloons.

"AMERICA SHOULD PRODUCE ITS OWN RUBBER"—H. S. Sinton

Atlantic Hurricane Hits Liner Arabic



The liner Arabic arrived in New York badly battered by the hurricane in which it was caught off Cape Hatteras. The illustration shows one of the smashed life boats and, at left, Capt. V. W. Hickson, skipper of the steamer.

Explorers Find Race of Gigantic Indians



Huge seven-foot Indians, dominated by half-mad fanatic witch-doctors, were discovered on the Gougaro peninsula, South America, by the Capt. Marshall Field Expedition of the Field Museum of Natural History of Chicago. After weeks of elaborate preparations and visits by a native guide, the expedition waited outside the camp three hours before gifts of knives, straw hats, beads and shiny objects won the confidence and good-will of these headhunters. The women of the tribe refused to pose for a photograph.

Makes His Secretary His Wife



Hoke Smith, sixty-nine, former United States senator, governor of Georgia and secretary of the Interior in Cleveland's cabinet, was married the other day in Pelham Manor, N. Y., to Miss Marie Crawford, twenty-eight, who has been his secretary for the last six years. This photograph was taken as they were sitting for Boston on their honeymoon. They will reside in Washington.

Two Prize Beauties of England



Because some one said modern sports in England were producing a race of women "ugly in appearance" the London Daily Mirror started a beauty contest last April. The results are just announced. Miss Barbara Killy, Dolge of Plymouth (left) won first prize of \$2,500, and Miss Violet Hunter of Southport (right) won second prize of \$1,250.

FROM FAR AND NEAR

Railroads of the United States require \$7,500,000 new ties every year. Buffalo, N. Y., possesses a prodigy in three-year-old Floyd Bistany, who converses intelligently in English, French and Arabic.

The endowment of the Smithsonian Institution now amounts to approximately \$1,200,000. This principal sum is deposited in the United States treasury and bears interest at 6 per cent.

The oldest salt mine in the United States is in Louisiana. A telegram which may prove valuable in producing wood for paper making has been introduced into this country from China.

The United States government has already set aside thirty national monuments to preserve historic landmarks, prehistoric structures, and other objects of historic or scientific interest.

Time Wasted

"Sendin' Marlin ter that finishin' school was all nonsense," said old Haw-buck as his daughter went into the parlor to meet her visitor. "Here's that young man Foster been callin' here for six months an' she ain't able to finish him yet."

Reputed Queen's Handiwork

In the crypt chapel under the house of commons, London, is preserved an altar cloth reputed to have been made by Queen Elizabeth.

MAKING GOOD IN A SMALL TOWN

Real Stories About Real Girls

By MRS. HARLAND H. ALLEN

THERE'S MONEY IN MILLINERY

ALMOST any "Main Street" girl can make money, if she has the millinery magic in her fingers. And almost any "Main Street" girl has a market a whole town full of women with the "hat habit." That's how a village milliner who freshened my own hat almost past recognition, after I had been caught in a thunder shower while passing through her town, put it. The "hat habit" it seems, is a craze for new chapeaus, whether needed or not, to the tune of two or three a season.

"Small town women are just as enthusiastic about having fresh millinery, in new models, every few months, as city women are," she declared. "I make over their old hats, or give them new creations, just as they like."

Although millinery used to be as seasonal as the coal business, and had its one high peak in the spring season, when the rush for the annual "Easter bonnet" was on, it is now an all-the-year-round proposition. It may be started on small capital and may be profitably carried on in any community where there are a number of women who care about the quality and beauty of their headgear. The milliner's initial success depends on her skill and the neatness and quality of her work. The questions of location, pretentiousness of business quarters and size of stock are secondary ones at the start.

Even for the girl who has a decided knack for making hats, a course in millinery or an apprenticeship in a city shop are valuable training, almost indispensable to her success when she is in business for herself. But such training is expensive, and the profits of a successful milliner are large. The prospective hat-maker should learn how to design, make and trim hats of all kinds for every reason and every purpose, for women and children of all ages. She can start her shop on a small scale right in her own home, or in one small room in a downtown store. For only a little money she can equip herself with an attractive assortment of various samples and materials in the popular shades. She should buy her materials in small quantities at first, only as she requires them for special orders. Later, she will, of course, save money by buying wholesale. Newspaper advertising, and personal communication, by letter, telephone or personal call are the best means by which the milliner can get customers.

RUNNING A WOMAN'S EXCHANGE

"YOU'LL never get rich," perhaps someone remarks, "running a woman's exchange."

Now, it is quite true that the small-town girl who organizes such an agency won't get rich. Neither, is all probability, will the woman who markets her own wares. And yet, one girl who does start such an organization, is enthusiastic in her praise of the nationally-known institution, which, as she says, "assists without demoralizing"—the woman's exchange.

"The woman's exchange has helped thousands to become self-supporting," she says. "As for the proprietress, she not only makes a living at the work, but feels that she has a worthwhile job."

The most remarkable thing about the woman's exchange is that it has succeeded in so standardizing the home woman's output that it is certain to be as perfect as a factory product. It has overcome her too intense individualism and taught her to use that scientific care which will mean uniform high quality. The proprietress should never, therefore, through mistaken charity, accept work that is poorly executed, of inferior material or out-of-date. To do so will but lead to disappointment all around.

Possibly she can get the co-operation of existing organizations or business houses and persuade them to donate space for the project in return for the advertising and good will it would bring them. The "X" rooms, or the rest room established for out-of-town women might be available. She might run the exchange on this basis: payment of one dollar to a little woman to place work on sale for six months, with the deduction of twenty per cent commission from the selling price of all fancy work. The charge for selling other goods could be arranged before hand in each case. Consignors should be permitted to withdraw all goods at any time; but to do so should mean that they would forfeit their membership unless they preferred to pay twenty per cent on all goods removed. Of course, these fees and commissions may vary to meet local conditions. The consignee should be presented with a statement acknowledging receipt of the goods, and the receipt would have to be presented by her if she asked for the return of her wares. A good ruling is that articles may not be removed during the month of December.

The rules vary, but whenever serving women is as important as earning wages—try running a Woman's Exchange.

Good Definitions

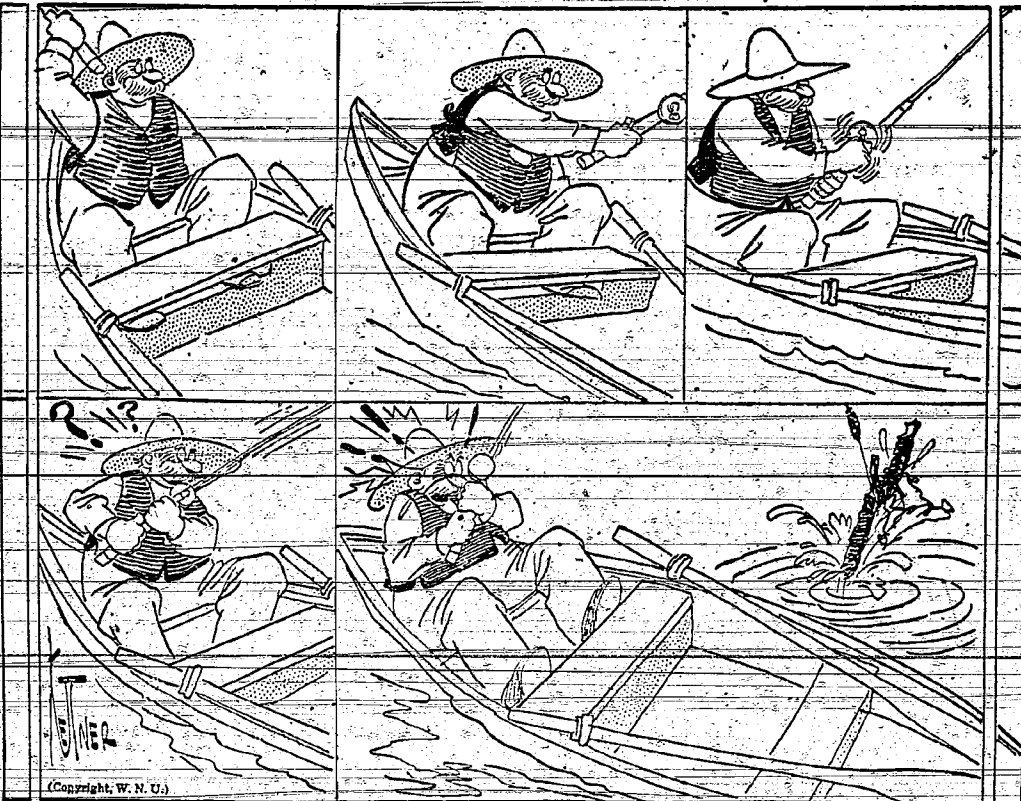
Genius is talent set on fire by courage. Fidelity is simply daring to be true in small things as well as great. Courage is the standing army of the soul which keeps it from conquest, pillage and slavery.—Henry Van Dyke.

Wind and Waves

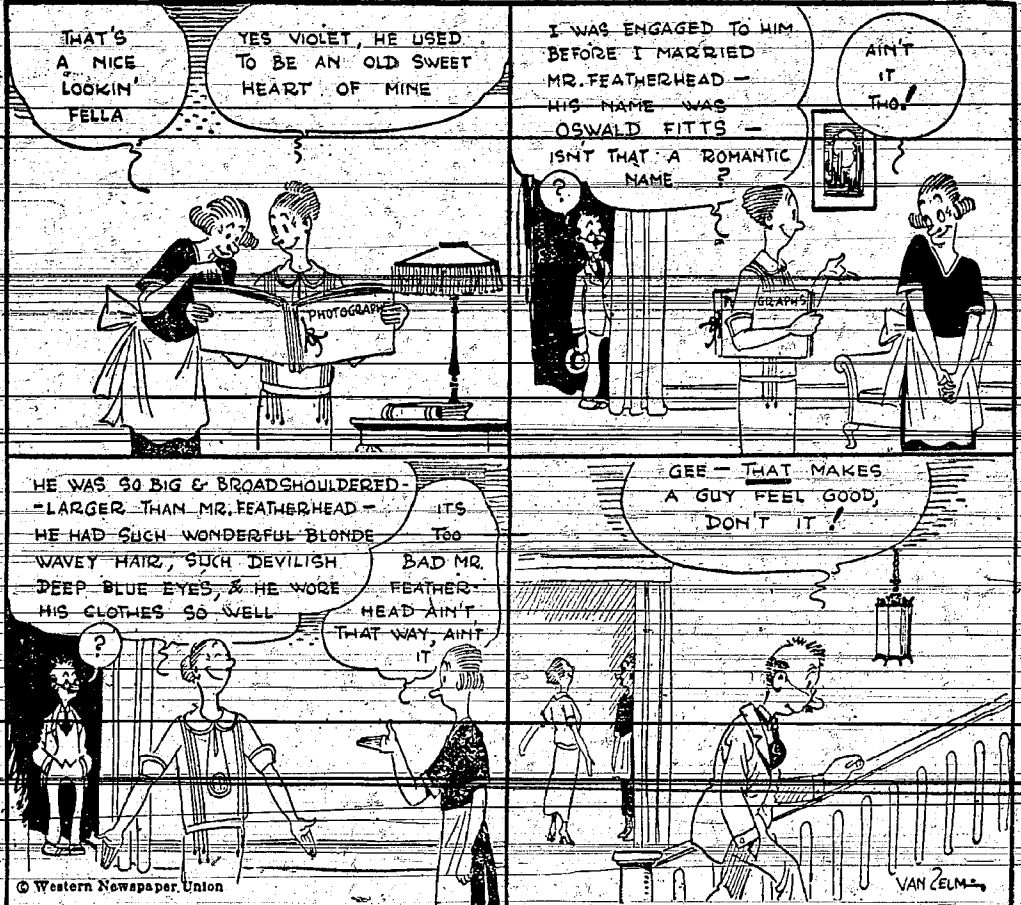
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OUR COMIC SECTION

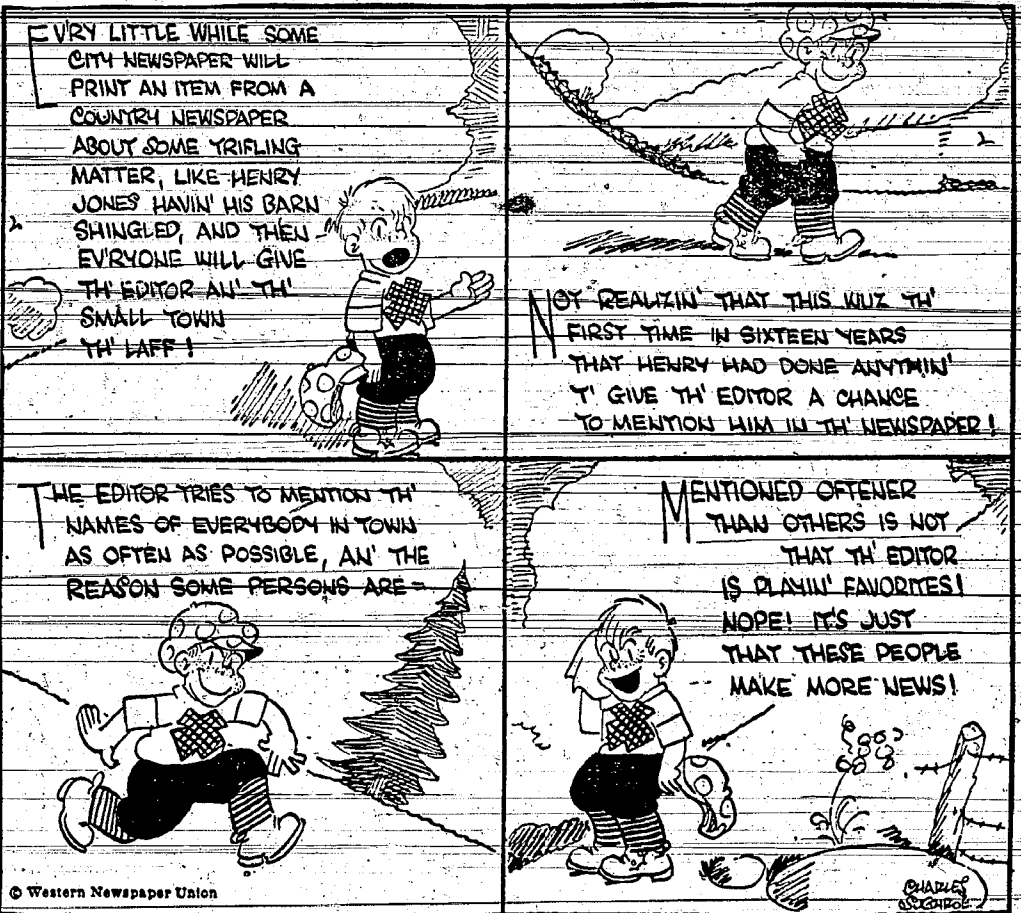
Our Pet Peeve



Let Her Rave, Felix



How It Happens



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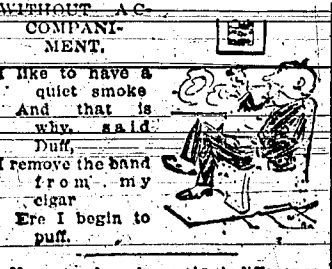
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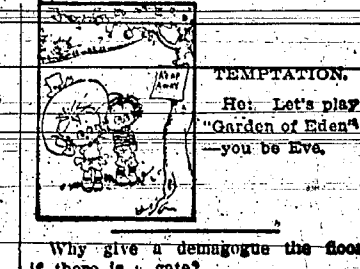
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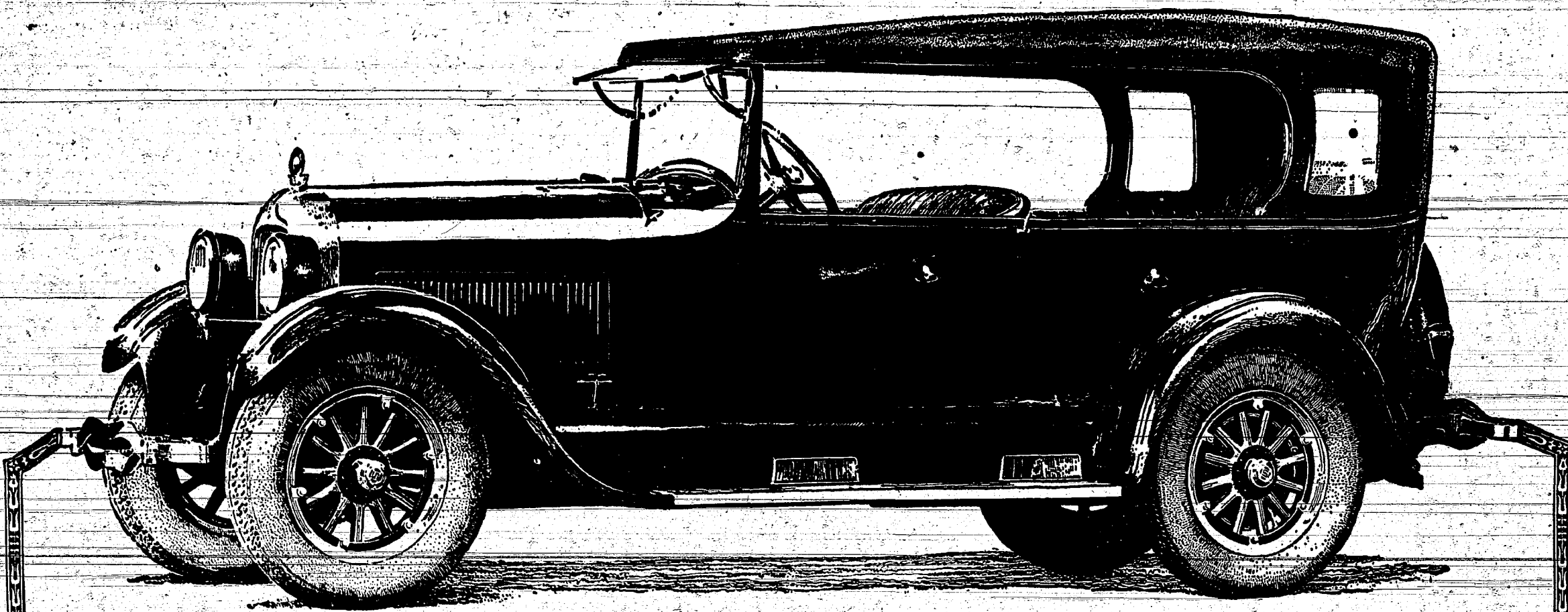


NEW GAME



TEMPTATION





15 New Studebakers

Including an entirely new type of car—the DUPLEX-PHAETON

Today Studebaker has made Automobile History and established standards of value and quality more fully and obviously than ever before.

TODAY Studebaker proves that beautiful, distinctive, stylish body lines can be originated by American body designers without following precedent or imitating or adapting what has been done before.

Today Studebaker proves that a practical and beautiful type of car can be made to combine the pleasure and performance of the open car and the comfort and protection of the closed car—and this without excessive price or compromised quality—a car "duplex" in open-car smartness and convenience and closed-car elegance and comfort—and at a price no higher than that of an open car!

Today Studebaker proves, in its new Standard Six Duplex model, that a six-cylinder car of fine quality, great power, plenty of room and impressive appearance can be made and marketed at a price of \$1145.

Today Studebaker proves in its new Special Six and its Big Six Duplex models that the ultimate in all the essential features of quality in five- and seven-passenger cars can be made and marketed at a price of \$1495 and \$1875 respectively.

And this is possible only because Studebaker cars are made in one of the most comprehensive industrial plants in this country, 70 per cent of which is new within the last six years.

Every modern method of manufacture and long experienced management are available for the production of Studebaker automobiles.

Today Studebaker proves that the highest-grade closed car bodies—framed in selected hard woods, cushioned with the best cushion work, upholstered in fine mohair fabrics and fitted with expensive appointments—can be made and marketed on superlatively good chassis at moderate prices.

This is made possible by the new \$10,000,000 Studebaker closed body plants. Studebaker designs and builds all of its closed bodies in one of the best equipped and most modern body plants in the industry.

The Three New Chassis

THE STUDEBAKER-STANDARD SIX—113 in. wheelbase, 5-passenger. Engine, 35 x 41, 50 b.h.p.—with 6 different bodies, including Duplex Phaeton, Duplex-Roadster, Coupe-Roadster, Coupe, Sedan, and Berline.

THE STUDEBAKER-SPECIAL SIX—120 in. wheelbase, 5-passenger. Engine, 37 x 45, 65 b.h.p.—with 5 different bodies, including Duplex Phaeton, Duplex-Roadster, Victoria, Sedan, and Berline.

THE STUDEBAKER-BIG SIX—127 in. wheelbase, 7-passenger. Engine, 37 x 45, 75 b.h.p.—with 4 different bodies, including Duplex Phaeton, Coupe, Sedan, and Berline.

The Ten New Closed Bodies

COMPLETELY NEW BODIES—each car a masterly expression of modern style, yet distinctly

Three completely new chassis!... 15 completely new bodies!

Completely new lines!... Marvelous new performance

Completely new open-closed car!

Completely new radiators, new fenders, new lamps, new seating comfort, new finish, new colors in lacquer finish, three improved engines

Real balloon tires, not low-pressure cords. Sizes—21" x 5.25" to 20" x 7.30".

New Studebaker automatic hydraulic 4-wheel brakes—optional.

New values, never before equaled—even by Studebaker!

original in beautiful lines—individual, conservative, impressively elegant, but crisp enough in its departure from imitation to be entirely distinctive.

The Five New Duplex Bodies

(A new type of car originated by Studebaker to take the place of the open car)

SO ENTIRELY NEW and so different from any other body ever made before that a new name had to be created—the DUPLEX.

The upper structure is shaped in pressed steel and covered with the finest water-proof fabric. The steel construction permits the use of another radical Studebaker creation, the new roller enclosing curtains. There is the permanent beauty and durability of the steel top plus the instant convenience of the roller curtains.

Thus Studebaker engineers have solved the open-closed car problem.

The buyer who wants the airiness and practical convenience of the open car and who also wants the comfort, protection and beauty of the closed car can now get both in one car and at the price of an open car.

One moment the new Studebaker Duplex is a beautiful open car—a touch of the hand to the overlapping roller curtains and it is a snug weather-tight closed car.

Balloon Tires

Genuine and full size balloon tires on all models. Every part that functions with the tires has been specially designed for balloon tire equipment—steering gear, steering knuckles, spindles and springs, even the fenders.

New Lacquer Finish

The Standard Six closed bodies are beautifully finished in semi-gloss, satin lacquer. The hood and lower panels are in light gray, the upper panels in darker gray. Hairline-parallel striping in oriental red. Burnished nickel radiators, jet black fenders, light golden finished, natural wood wheels and big balloon tires are contrasting touches.

The Standard Duplex Models are finished in glossy jet enamel—lasting, lustrous and wear-resisting.

The Special Six and the Big Six Duplex models are in soft-satin lacquer with dark blue hoods and bodies striped in light blue and ivory. Here, too, the sparkle is added with burnished nickel radiators and light, natural wood wheels in contrast with jet black fenders and big, black balloon tires.

More Power

The universally famous Studebaker engine is more than ever a peer among power plants. The crankshaft is heavier. ALL surfaces are perfectly machined to exact dimensions and balance. The bearings are larger.

The engine is in unit with the clutch and transmission. There is a force feed lubrication system with clean, strained oil always in reserve. There are many changes and improvements which result in MORE POWER, MORE QUIETNESS and SMOOTHNESS and STILL BETTER PERFORMANCE in every way.

New Brakes

Larger, more powerful, simpler and much easier operated two-wheel brakes. An entirely new emergency brake is operated from the instrument board, instantly convenient to the driver's hand where it simplifies the control and frees the floor board from

the old style lever. It acts on the propeller shaft. There is uniform pressure at each wheel—equalized through the rear axle.

The regular two-wheel Studebaker brakes with their simplicity, safety and great braking power are entirely adequate.

But Studebaker 4-Wheel Hydraulic Brakes (with disc wheels) can be furnished as optional equipment on all models at extra charge if desired.

Studebaker 4-Wheel Brakes have three exclusive features not found on any other system in this country.

1. Braking pressure is furnished by hydraulic power automatically developed. A light touch to the braking pedal controls its great force like a touch to the throttle controls the power of the engine. This feature will appeal instantly to women.

2. The front wheels cannot lock.

3. There are only two adjustments required—one at each rear wheel. The front brakes are permanently adjusted at the factory. The oil in the transmission is used to generate the hydraulic power; the action of the gears and the pump keep it in circulation; it cannot congeal or freeze. Braking power is always instantly ready—in winter as well as in summer!

New Ease of Operation

New Ease of Gear Shifting—New power in braking, a touch to the pedal exerts a giant's strength at the rear wheels. New clutch action, soft as velvet—A new steering gear and steering knuckles designed for balloon tires—A new grouping on the dash, including ALL the usual instruments plus a gasoline gauge that always works accurately.

Lighting Control Switches—all on the steering wheel—

Automatic Spark Control—No manual attention required, so the lever is eliminated. Automatically governed to all speeds with the precision of machinery.

And the Details

The new cars are longer and lower to the ground. The line from the radiator to the rear is nearly straight. The wheelbase of all models is increased.

The fenders are much wider and deeper crowned to cover the width of the tires. They fit more closely over the wheels. The rear fenders are long and gracefully curved into the running boards.

The radiators are high and set low in the frames and converge curved just below the filter cap. The design is strikingly original and beautifully distinctive.

Entirely new head lamps and cowl parking lamps designed by Studebaker—artistically appropriate and in perfect keeping with the originality of the body and fender design.

Deeper, stiffer frames, more cross members; shorter, better springs for balloon tires. All bodies lower, all roomier, better and more comfortably cushioned. Seats are lower, backs and sides are higher.

Look Forward Into Next Year

The new Studebaker is here today! And no matter how sweeping your ideas of what a new model should be this car will satisfy you. It will thrill you with the very newness and originality of its beautiful lines!

You may not be in the market now, or even this year. But to see the new Studebaker is to look forward into next year—and the year after! SEE IT TODAY!



STANDARD SIX 113 in. W.B. 50 H.P.	SPECIAL SIX 120 in. W.B. 65 H.P.	BIG SIX 127 in. W.B. 75 H.P.
5-Pass. Duplex-Phaeton... \$1145	5-Pass. Duplex-Phaeton... \$1495	7-Pass. Duplex-Phaeton... \$1875
3-Pass. Duplex-Roadster... 1125	3-Pass. Duplex-Roadster... 1450	5-Pass. Coupe... 2650
3-Pass. Coupe-Roadster... 1395	4-Pass. Victoria... 2050	7-Pass. Sedan... 2785
5-Pass. Coupe... 1495	5-Pass. Sedan... 2150	7-Pass. Berline... 2860
5-Pass. Sedan... 1595	5-Pass. Berline... 2225	
5-Pass. Berline... 1650		



Studebaker Hydraulic 4-Wheel Brakes. Optional Equipment.
On all Standard Six models, with 4 disc wheels and spare rim, \$60.00 extra. On all Special Six and Big Six models, with 5 disc wheels, \$75.00 extra.
(All prices f.o.b. U.S. factories, and subject to change without notice.)

Harry E. Simpson, Dealer — Grayling, Michigan

T H I S I S A S T U D E B A K E R Y E A R